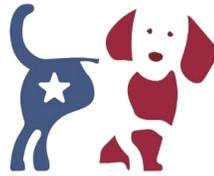


2050 Spindletop Ave.
Beaumont, TX 77705



Phone. 409-833-0504
Fax. 409-832-7425
humanesocietyofsoutheasttexas.org

HUMANE SOCIETY OF SOUTHEAST TEXAS

Tips for Hosting an Event for the Humane Society of Southeast Texas

Thank you for your interest in hosting an event to help the pets at the Humane Society of Southeast Texas. HSSET receives no tax dollars and relies on donations. Fundraising by people like you help to support the pets in our care.

Below are some ideas that may help you as you plan and host an event. Pair ideas together or come up with your own to create a fun, interactive and successful event.



Fundraising Ideas

- Donate a portion of sales for the day
- Create high-value raffle baskets
- Invent a specialty drink and donate the proceeds
- Plan a special party and invite customers and their dogs —include vendors, music, free goodies, and sell admission tickets
- 50/50 Raffle, costume contest, or yard games
- Face painting, craft projects, artwork, or photography
- Photo booths, car show entrance fees, and bowling admission



Example Events

Dinner Party / Wine Tasting
Neighborhood Barbeque
Ice Cream Social & Lu'au
Holiday or Birthday Party
Garage Sale
Themed Party or Festival
Guest Speakers
Meetup Groups
Walks & Runs
Dog Breed Specific Party



Important Tips

Keep Costs Low: A great way to increase the amount of money you raise at an event is to limit the amount of money you spend.

Ask for Help: Seek the help of friends, family, and co-workers. Events are hard work. Get help brainstorming ideas and dividing the work.

Spread the Word: A portion of your success will depend on getting people to the event. Create a Facebook event, highlight on social media, and post flyers on community bulletin boards to tell others about your event.

Gain Support: Don't hesitate to ask others for support. Sponsorships are a great way for companies to reach niche audiences and support community events. Put together a brief proposal about the event and include how being a part of the event will benefit sponsors.

Have an idea you're not sure about? Contact our PR Director, Monica Lee. She will be happy to answer your questions and provide feedback!